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Creativity, fun and adventure at the Tro Kids Club - TroGroup offers a varied holiday programme

Anything but boring. The summer holidays often present working parents with major challenges. In order to provide its employees with the best possible relief during this time, the TroGroup has organised a two-week holiday programme this summer. From 19 to 30 August 2024, over 20 children aged 3 to 12 were looked after at the ‘Tro Kids Club’.

Wels, 3rd September 2024. In cooperation with partner organisation High Jump, the children were offered a particularly varied holiday programme focusing on creativity, sport and games at two different locations in Wels and the surrounding area. Exciting excursions, such as to the Grünau Wildlife Park, Spital am Pyhrn or an alpaca hike, rounded off the eventful days.

Discovering stamps and lasers in a fun way

The company day, which took place every Friday at the TroGroup headquarters in Wels, was a special highlight. The children were given a playful insight into the fascinating world of Trodat and Trotec stamps and lasers at various stations. For example, they were able to decorate biscuits with the Trodat Cookie Stamp and watch live as their names were engraved on drinks coasters using the Trotec laser. Additional fun was provided by a bouncy castle and various play stations. A surprise for the parents was homemade smoothies, which the children had previously prepared in the company bistro. The grand finale was a photo review and the ceremonial awarding of certificates to the ‘Tro Kids’ for their participation in the holiday programme.

‘As a family business, it is important to us to provide parents with the best possible childcare during the summer holidays. We know how difficult it can be to find a good childcare solution and are delighted that we were able to offer a reliable and varied holiday programme thanks to the generous support of our owners. We want to enable working parents to achieve a good work-life balance during the summer holidays while their children have an eventful time,’ says TroGroup CEO Bernd Badurek. Due to the positive feedback - from both parents and children - the Tro Kids Club will once again offer plenty of fun and games in summer 2025.

About the TroGroup:

The group of companies known as TroGroup GmbH operates as leading global stamp business under the Trodat brand name, as leading global laser business under the brand name Trotec, and as leading global high-tech laser sources under the brand name Iradion. Trodat is the world’s largest stamp manufacturer, Trotec is the global market leader in laser plotters for engraving, cutting and marking, and Iradion is the world market leader for ceramic CO2 laser sources. In the business year 2023, TroGroup generated a turnover of EUR 303 million and employed 1,970 people in 44 international subsidiaries worldwide, including around 580 people in Austria. The group of companies is present in

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more than 150 countries, the export rate amounts to nearly 98%. TroGroup is based in Wels in Upper Austria, where the most important stamp production site as well as the research and development facilities are located. The Trotec production and sales site is situated in Marchtrenk, just over a mile from Wels. The TroGroup is 74.9% owned by the Müller-Just family foundations and 25.1% by owners of the Lower Austrian IW Group. www.trogroup.com

Photos attached:

TroGroup holiday programme at the Tro Kids Club / Credit: TroGroup

Tro Kids Club alpaca hike / Credit: TroGroup

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